

# CBS

## COMBINED BOOK SERVICES

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### QUESTIONNAIRE

Publisher name \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Financial Year from \_\_\_\_\_ to \_\_\_\_\_

Number of active titles: # \_\_\_\_\_

Total number of units in stock: # \_\_\_\_\_

Total number of pallets: # \_\_\_\_\_

Annual Sales Turnover value: £ \_\_\_\_\_

Annual Returns value: £ \_\_\_\_\_

Total number of unit sales p.a. # \_\_\_\_\_

Total number of invoices p.a. # \_\_\_\_\_

Number of active accounts: # \_\_\_\_\_

Do you have any direct mail business? \_\_\_\_\_

What is your discount structure? \_\_\_\_\_

Signed: \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_